

**NEWS RELEASE:**

From First Credit Union

For more information:

Lori Gallegos, (480) 756-5500, lori.gallegos@firstcu.net

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**LOCAL FINANCIAL ADVISOR JOSEPH F. SHINSKE III AT FIRST CREDIT UNION  
RECOGNIZED FOR EXCELLENCE BY CUNA BROKERAGE SERVICES, INC.**

PHOENIX, ARIZONA – Joseph F. Shinske III, a financial advisor at First Wealth Advisors located at First Credit Union, has been appointed to the Senior Advisor Leadership Team (SALT) with their broker-dealer, CUNA Brokerage Services, Inc. (CBSI). This distinction is awarded to a select number of financial advisors registered with CBSI who demonstrate a consultative approach with their clients, exceptional sales productivity, and leadership within their credit union and among their peers.

Joseph F. Shinske III graduated with his Bachelor of Science in Business Administration in Finance from Northern Arizona University and has been FINRA securities registered since 1996. Starting of his career in 1994 at Raymond James & Associates, Joseph transitioned into Financial Network/Cetera until 2013. Shinske began working at First Wealth Advisors located at First Credit Union in 2004. Shinske began as an ambassador for CUNA Brokerage Services Inc. in 2013. At First Wealth Advisors through CUNA Brokerage Services Inc, located at First Credit Union, Joseph F. Shinske III uniquely serves members by creating a foundational roadmap for families and individuals to follow. Working together, Shinske helps develop an effective, comprehensive plan regardless of where you are in life's planning stages—accumulation, preservation, distribution for income, or wealth transfer.

“Through CUNA Brokerage Services, Inc., I am able to offer a vast array of Financial Planning Products and Services to help meet specific goals. Best of all, I am right here for you. Your time is valuable and I am here to provide timely responses to your emails and phone calls. You have come to the right place; now let's get started on your roadmap to financial security.” –Joseph F. Shinske III

In addition to providing sound input and representing their fellow advisors with CBSI leadership and staff, Shinske also serves as an ambassador for CBSI and its advisors across the country.

“In collaboration with our credit union partners, CBSI Advisors play an instrumental role in guiding our firm to help people achieve financial security through retirement,” said Rob Comfort, President of CUNA Brokerage Services Inc. “By being appointed to our 2020 Senior Advisor Leadership Team, Joseph F. Shinske III has demonstrated a commitment to our mission and has earned the confidence of his peers to help lead our firm into the future.”

**About First Credit Union**

Arizona's first credit union, offering better banking since 1929. First Credit Union is a not-for-profit financial cooperative with \$476 million in assets and over 40,000 members. First Credit Union is a full-service financial institution offering a variety of deposit and loan products. Convenient services include free online, mobile & text banking, free online & mobile bill pay, account access at 28,000 surcharge-free ATMs through the CO-OP ATM network, and 6,700 branch locations nationwide through CU Service Centers® credit union shared branch network. For more information please visit [www.FirstCU.net](http://www.FirstCU.net).

***About CUNA Brokerage Services, Inc.:***

*CUNA Brokerage Services, Inc. (CBSI) provides broker-dealer and registered investment advisory services to credit unions throughout the nation, offering a full range of investment and insurance products to help credit unions help their members reach a more secure financial position. CBSI, an affiliate of CUNA Mutual Group, is the leading broker-dealer serving the credit union marketplace. CBSI has more than 285 credit union programs, 430 active advisors, with more than \$25 billion in assets under management.*

*CUNA Mutual Group is the marketing name for CUNA Mutual Holding Company, a mutual insurance holding company, its subsidiaries and affiliates. Corporate headquarters are located in Madison, Wis. Insurance and annuity products are issued by CMFG Life Insurance Company and MEMBERS Life Insurance Company, 2000 Heritage Way, Waverly, IA. 50677. Variable Products are underwritten and distributed by CUNA Brokerage Services, Inc., member FINRA/SIPC, a registered broker/dealer and investment advisor.*

*Securities sold, advisory services offered through CUNA Brokerage Services, Inc. (CBSI), member FINRA/SIPC, a registered broker/dealer and investment advisor. CBSI is under contract with the financial institution to make securities available to members. Not NCUA/NCUSIF/FDIC insured, may lose value, no financial institution guarantee. Not a deposit of any financial institution. CUNA Brokerage Services, Inc., is a registered broker/dealer in all fifty states of the United States of America.*

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